

**AMENDMENTS TO THE SPECIFICATION**

Please amend the specified sections of the specification below by deleting items marked with a ~~strikeout~~ (i.e. ~~patent~~) or brackets (i.e., [patent]) and adding items marked with an underline (i.e. patent).

*In the paragraph beginning on page 8, line 7, and concluding on page 9, line 4, please insert the following at the end of said paragraph:*

The aroma, liquid, semi-solid or solid may be refreshed by the twisting of the toy 10, by either the owner or the pet, or by chewing by the pet, thereby releasing oils contained in the aroma, liquid, semi-solid or solid. The aroma may be color coordinated to enhance the pet's association of sight and smell, combining the fetch and food instincts common in all breeds. For instance, the aroma of peanut butter may be associated with a brown or orange color of the toy 10. The aroma of non-pork meat, such as beef or poultry, may be associated with a green color of the toy 10. The aroma of bacon may be associated with a red or pink of the toy 10.

*In the second paragraph on page 10, beginning on line 8 and concluding on line 15, please amend as follows:*

The toy 10 is preferably manufactured via an extrusion molding process from an elastomeric product (such as thermoset or thermoplastic high tear strength material). The configuration of the present invention includes a number of protrusions (generally symmetrical to a central axis) which are

likely to adhere or stick to a mold in another molding process, such as injection molding. The adhesion of the material to the mold results in increased costs and inefficient production, thus extrusion molding of the present invention is superior to other types of molding processes from a cost saving and efficiency concerned point of view. Thermoplastic material is less dense than water, thus a thermoplastic toy 10 floats on water, preventing the toy 10 from being lost in water and allowing the pet to retrieve the toy 10 placed into water.

*In the last paragraph of page 10, beginning on line 16, and concluding on page 11, line 5, please amend as follows:*

The toy 10 is an effective training device for a pet, especially canines. The toy 10 may be employed as a retrieval toy that the canine may chase, retrieve and return to the owner. Because of the ribs 14 and interstitial spaces 16 provided, consumable treats "T" (such as appropriately proportioned food, kibble or treats) may be inserted therein, thus providing an incentive and reward to retrieve and/or obey commands. The treats "T" are replaceable after consumption by the pet, with the owner impinging another treat "T" between the ribs 14 and spaces 16 as desired. By impinging the treats "T" within the ribs 14 and spaces 16, the pet must exert energy to retrieve the treats "T", exercise jaw and head muscles, using the teeth and gums[,], ~~thus~~ Thus, the exercise in extracting the treat "T" from the toy 10 exercises muscles of the head and neck, and strengthens teeth and gums, and removes harmful plaque from the teeth and gumlines.

*In the last paragraph of page 11, beginning on line 18, and concluding on page 12, line 3, please amend as follows:*

To use the preferred embodiment of the toy 10, a user may load or impinge at least one or a plurality of consumable treats "T" between [a] adjacent ribs 14 and into an interstitial space 16 therebetween. The user may place or throw the toy 10 for retrieval by a pet. The pet will exert energy in running after the toy 10, and will again exert more energy in extracting the treat(s) "T" from the toy 10. This sequence may be repeated as desired.